# JON RENAU

### Care & Styling Guide

### **HUMAN HAIR**

WE RECOMMEND WASHING YOUR ALTERNATIVE HAIR EVERY 6-8 WEARS.

To maintain the integrity of the hair, we strongly discourage coloring or chemically altering your piece as we cannot guarantee results.

- For the best appearance and maintaining the quality of your Jon Renau alternative hairpiece, we recommend performing a check wash on any human hair system within 14 days of receipt.
- Before washing your human hair wig or hairpiece, gently remove any tangles using your Jon Renau Paddle Brush.
- Wet hair completely using cool running water and comb through hair with your fingers several times.
- If no signs of tangling/matting\* occur, continue to cleanse & condition, checking for excessive tangling.
- If you notice excessive tangling/matting, it may be a sign of inversion; contact your retailer immediately.
- \*TANGLING/MATTING THAT OCCURS AFTER MONTHS OF WEAR IS DUE TO IMPROPER CARE.

#### **CLEANSE & CONDITION**

- Before washing, remove tangles using your paddle brush.
- Gently lather hair with a small amount of Argan Smooth Luxury Shampoo, making sure hair is traveling in the same direction. Do NOT rub hair, this may cause tangling.
- Rinse thoroughly under cool running water until the water runs clear.
- Apply Argan Smooth Luxury Conditioner, avoiding the base of the wig or hairpiece (applying conditioner to the base/cap may weaken the knots).
- Using your fingers, work conditioner through mid-lengths and ends for 3-5 minutes.
- Rinse again in cool running water until water runs clear.

#### **DRY & STYLE**

- Wrap wig or hairpiece in a towel and gently pat to remove excess water.
- Gently remove any tangles using your paddle brush.
- Allow cap to dry completely by placing on a plastic or wire wig stand before applying to a canvas block head.
- Dampen hair and apply 3 to 5 pumps of Argan Treatment Mist into the palm of your hand; distribute evenly throughout hair, keeping away from base.
- Starting at nape, work in 2" sections using your round boar-bristle brush and blow dry each section completely.
- Blow dry hair on medium-high heat on full power to blow dry hair. Use the "cool shot" button to lock in style.
- Human hair must be dried and styled after washing.
- Air-drying will leave the hair 'unpolished' and can trap water in the hair causing frizzing.

#### **TIPS**

- Use professional grade heat styling tools with digital temperature settings to control heat. Use no higher than 350° F to help maintain the integrity of the hair.
- Use Versatile 3-Way Hair Spray to hold your finished style. Adjust nozzle to "L" for low, "M" for medium, or "H" for high hold, depending on your needs.

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### SYNTHETIC FIBER

WE RECOMMEND WASHING YOUR ALTERNATIVE HAIR EVERY 6-8 WEARS. Do NOT use heat to style synthetic fiber (curling irons, flat irons or blow dryers).

#### **CLEANSE & CONDITION**

- Before washing your wig or hairpiece, gently remove tangles using your paddle brush or wide tooth comb.
- Wet hair completely using cool running water.
- Gently lather the hair with a small amount of Jon Renau Synthetic Shampoo, making sure hair is traveling in the same direction. Do NOT rub hair, this may cause tangling.
- Rinse thoroughly under cool running water until water runs clear.
- Wrap wig or hairpiece in a towel and gently pat dry.
- Spray 3-5 pumps of Jon Renau Conditioning Spray, keeping away from base of wig or hairpiece. Do NOT rinse out conditioner.
- Gently detangle hair using your wide tooth comb.

#### **DRY & STYLE**

- Allow wig or hairpiece to air dry naturally by placing on a plastic or wire wig stand. Do NOT blow dry.
- Allow cap to dry completely before applying to a canvas block head.
- For mid-length to long styles, apply 3-5 pumps of Jon Renau HD Smooth Detangler, focusing on the bottom half of the hair.
  Gently comb through using your wide tooth comb.
- We recommend using your fingertips or wig brush/comb for your desired style.
- To add texture and definition, use a small amount of Piece Out Contour Fiber Crème, apply using fingertips.

#### **TIPS**

- Be cautious when standing near a heat source (i.e. open oven, indoor and outdoor heaters, etc.) as excessive heat can damage the fiber.
- We recommend using HD Smooth Detangler with a wide tooth comb to detangle your synthetic styles. This is especially important with a mid-length to long-length wig or hairpiece.
- We recommend using a steamer on your synthetic styles as it allows you to change curl pattern, hair direction, partings, as well as smooth "friction frizz" caused by wear over time.
- Visit an alternative hair professional for additional servicing to maintain the integrity of your synthetic style and make any additional desired customizations to your piece.

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## HEAT DEFIANT (HD) FIBER

WE RECOMMEND WASHING YOUR ALTERNATIVE HAIR EVERY 6-8 WEARS.

#### **CLEANSE & CONDITION**

- Before washing, gently remove any tangles using your Jon Renau Wide Tooth Comb ONLY.
- Wet hair completely using cool running water.
- Gently lather hair with a small amount of Jon Renau Synthetic Shampoo, making sure that the hair is traveling in the same direction. Do NOT rub hair; this will cause tangling.
- Rinse thoroughly under cool running water until the water runs clear.
- Wrap wig or hairpiece in a towel and gently pat dry.
- Gently detangle hair using your wide tooth comb.
- Spray with Jon Renau Conditioning Spray (3-5 pumps), keeping away from base.

#### **DRY & STYLE**

- Allow wig or hairpiece to air dry naturally by placing on a plastic or wire wig stand. Do NOT blow dry.
- Air drying will give the best results. Allow cap to dry completely before applying to a canvas block head.
- Apply 3-5 pumps of Jon Renau HD Smooth Detangler, focusing on the bottom half of wig or hairpiece. Gently comb through using your wide tooth comb.
- Only use a wide tooth comb on HD fiber. Other tools will cause frizzing/tangling.
- HD fiber can withstand heat up to 350° F, however, Jon Renau recommends working at 270°-280° F.
- We recommend using professional grade heat styling tools with digital temperature settings to control heat.

#### **TIPS**

All synthetic fibers can tangle and frizz with wear. It is important that the frizz is corrected early to avoid permanent damage to the fiber. Use your flat iron to smooth any frizz before washing.

- We recommend using HD Smooth Detangler and a wide tooth comb DAILY to detangle.
- To add texture and definition, use a small amount of Piece Out Contour Fiber Crème, apply using fingertips.

#### TO CURL OR SMOOTH

- Heat your curling or flat iron to 270°-280° F.
- Gently remove any tangles using your wide tooth comb.
- Starting at the nape, take .5"-1.5" sections of hair.
- Spray Jon Renau Heat Treat Thermal Spray on each section to protect the fiber (1-2 pumps per section).

#### TO CURL

- Gather hair into curling iron, smooth through to the ends. Roll the iron up towards the base of the wig or hairpiece, staying 1-2" away.
- Hold for 10-15 seconds, then turn the tip of iron toward the ground and release curl into palm of hand.
- Holding curl in one hand, gather up towards base and secure curl with a small metal clip (like a pin curl).
- Allow curl to cool completely (about 5 minutes); remove clip and let curl hang naturally.

#### TO SMOOTH

— Slowly smooth flat iron through ends; keep hair smooth by following behind the iron with your wide tooth comb.